

FOR IMMEDIATE RELEASE

Pro-invest Group Announces General Manager for debut of Hotel Indigo brand in Melbourne

Joseph Simmons appointed to General Manager for Hotel Indigo Melbourne on Flinders

17 July, 2023: Pro-invest Group is pleased to announce the appointment of **Joseph Simmons to the role of General Manager of Hotel Indigo Melbourne on Flinders** as the property prepares to open its doors in August.

Joseph has relocated from Brisbane for the role, where he successfully opened Hotel Indigo Brisbane City Centre as Hotel Manager. In addition to launching the brand in Brisbane, his hospitality experience extends across luxury and mid-scale brands including Sofitel and Four Points Sheraton in Brisbane along with Grosvenor House, A JW Marriott Hotel Park Lane where he helped establish Europe's redefined direction for Marriott's executive lounges.

As a charismatic and strategic leader, Joseph will manage the debut of the premium boutique Hotel Indigo brand in Melbourne. The Flinders Lane property – formerly a Holiday Inn hotel and acquired by Pro-invest Group earlier this year – is in the final stages of an extensive \$20million refurbishment.

“The Hotel Indigo Melbourne on Flinders is poised to add a new dimension to this pocket of the CBD and we can't wait to share the essence and intrigue of our Flinders Lane neighbourhood through the hotel's design, art and guest experiences,” says Joseph.

Pro-invest Group's repositioning will see Hotel Indigo Melbourne on Flinders open as a creatively curated retreat with 216 guest rooms and 'BESO' - a street-side Spanish tapas restaurant and bar. Meeting facilities for up to 200 people will follow in early 2024.

“We're thrilled to be working with IHG Hotels & Resorts to bring the Hotel Indigo brand to Melbourne, a city that provides the perfect backdrop for this creative lifestyle brand. And now with Joseph appointed to helm the operations, we're certain in achieving our vision for this to become one of Melbourne's leading boutique hotels,” says Shantha de Silva, Chief Operating Officer, Pro-invest Group.

Hotel Indigo Melbourne on Flinders will become the sixth hotel Pro-invest operates in the city when it opens in August; and joins Hotel Indigo Brisbane City Centre as the company's second property operating under this brand.

Bookings are now open.

hotelindigo.com/melflinders

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About Pro-invest Group

Established in 2010, Pro-invest Group invests in hotels and commercial property assets on behalf of global institutional investors across Europe, Middle East and the APAC region.

Pro-invest Group manages c. AUD\$3 billion in assets under management through a combination of discretionary funds, joint ventures, and managed accounts. Pro-invest Group's integrated platform spans the asset lifecycle, from arranging funding through to developing, operating and asset managing individual assets as well as portfolios. Pro-invest Group assets include 31 hotels (approx. 6,000 rooms – open and pipeline) in Australia and New Zealand, in addition to commercial and mixed-use properties. Having established itself as a management platform in Australasia, the Pro-invest Group London office was established to focus on growth in the UK and Europe. Simultaneously Pro-invest Group are raising a third value-add fund of A\$500 million for opportunistic investment in Asia-Pacific.

Further information found here www.proinvestgroup.com