

## Pro-invest Group's Three New Zealand Fund Hotels First to Achieve Green Key Certification

**Auckland, 27 January 2026** – Pro-invest Group has achieved a significant sustainability milestone, with its three New Zealand fund hotels becoming the first properties in the country to receive [Green Key](#) certification, one of the leading international eco-certification for tourism businesses.

The voco Auckland City Centre, Holiday Inn Express Auckland City Centre, and Holiday Inn Express & Suites Queenstown, operated by EVT Connect Hospitality, have joined Pro-invest Group's 12 Australian fund hotels in achieving the prestigious certification, marking the successful completion of the Group's ambitious sustainability goal set under its *One Earth, Countless Experiences* strategy.

Launched in 2022, the *One Earth, Countless Experiences* strategy established a clear target: to ensure all 15 Pro-invest Group fund hotels across Australia and New Zealand achieved third-party sustainability certification by the end of 2025. The Group has successfully delivered on this commitment, with the New Zealand hotels marking a first for the country under the Green Key program.

“Adopting independent sustainability certifications has been central to our *One Earth, Countless Experiences* strategy since its launch,” said **Cindy van Der Wal, Senior ESG & Communications Manager APAC, Pro-invest Group**. “Achieving Green Key certification across all 15 fund hotels in Australia and New Zealand demonstrates what alignment, persistence and partnership can deliver. I'm incredibly proud of our teams, business partners and stakeholders who made this milestone a reality and for their commitment to continuously elevating our fund hotels' sustainability initiatives.”

**Jason Sabin, Portfolio General Manager, EVT Connect Hospitality NZ, added:** “Our teams across all three properties have embraced the Green Key framework with genuine enthusiasm. This certification validates the hard work and dedication our staff demonstrate every day in implementing sustainable practices that benefit both our guests and the environment.”

Pro-invest Group and EVT have maintained a long-standing commitment to adopting best practice, value add ESG initiatives and principles across their hotels' asset lifecycles. Independent third-party certification demonstrates sustainable hotel operations and EVT is proud to continue Pro-invest Group's commitment to sustainability in action for these hotels.

Green Key is aligned with the [Global Sustainable Tourism Council](#) (GSTC) standards and is recognised as an approved certification scheme by IHG, which has committed to rolling out the program across its hotel portfolio globally.

**Scott Mitchell, Director and Co-Founder of Australian Sustainable Destinations Alliance,** said: “Australian Sustainable Destinations Alliance is proud to have collaborated with Green Key International to support Pro-invest Group in achieving Green Key certification for their New Zealand owned and managed hotels. Pro-invest Group continues to be a leader in sustainable hospitality in our region, and the achievement of Green Key certification for their New Zealand estate further consolidates this enviable position.”

For more information about Green Key certification, visit [greenkey.global](https://greenkey.global)

**ENDS**



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**About Pro-invest Group** Established in 2010, Pro-invest Group is a leading integrated platform, specialising in private equity real estate, fund and asset management in Asia Pacific, Europe, and the Middle East. Pro-invest Group has c. \$3 billion in assets under management through a combination of discretionary funds, joint ventures, and managed accounts. Pro-invest Group's integrated platform spans the entire asset lifecycle, from securing funding and developing, operating and asset managing, through to exit strategy. Pro-invest Group's assets include 32 hotels (approximately 6,000 rooms across open and pipeline assets), in addition to commercial and mixed-use properties. The Group's focus on anticipating future trends in technology, Environmental Social Governance (ESG), services, and design delivers enhanced future value and protection. Having successfully cemented its position as a leading independent management platform in Australasia, Pro-invest Group's London office is focused on growth in the United Kingdom and Europe.

Building on its strong track record in hospitality, Pro-invest is actively diversifying into broader real estate sectors including Flex-Living, Build-to-Rent (BTR) and commercial offices in addition to its hotel assets. The Group will increasingly focus on living, further strengthening its commitment to the future of urban lifestyle solutions tailored to evolving trends.

Pro-invest Group has a strong commitment to ESG, believing that an active focus on a business's ESG impact has direct competitive, financial, social, and environmental benefits. Pro-invest Group has established its own dedicated ESG brand and ethos, 'One Earth, Countless Experiences' which focuses on integrating leading ESG principles and initiatives throughout the business and the assets under its management.

**About EVT Connect Hospitality** Global brand, local powerhouse. EVT Connect Hospitality is a third-party management offering leveraging EVT's local and extensive expertise to provide best in class insights and drive performance for the brand. From local talent development and operations, to driving market leading revenue strategies for third-party loyalty programs, distribution and brand standards. EVT Connect Hospitality is for owners that demand a global brand, paired with local expertise, flexible management and service solutions to maximise their asset's success. For more information head to [connecthospitality.com](http://connecthospitality.com)

**About Green Key** Green Key is a leading international eco-certification for tourism facilities, committed to promoting sustainable operations in the tourism industry through rigorous environmental standards and continuous improvement frameworks. For more information about Green Key certification, visit [greenkey.global](http://greenkey.global)